

Click with Canon

Canon South Africa is committed to help residents clean up the capital city.

The photographic giant joined forces with **Rekord** and is sponsoring nine megapixel PowerShot SX110 IS cameras to schools that brighten-up their environment on a large scale.

Canon strengthened its PowerShot range of digital cameras, with the addition of the Megapixel PowerShot SX110 IS.

Featuring a 10x optical zoom with optical image stabiliser as well as a 3,0inch LCD screen the PowerShot SX110 IS delivers outstanding telephoto reach in an even more compact and lightweight body.

The full range of Canon technologies including face detection technology, motion detection technology and new easy mode to help everyone take great photos, while experienced users can also enjoy the creative possibilities full manual control offers.

With a 10x Canon optical zoom featuring a 35mm film equivalent focal length of 36-360mm, the PowerShot SX110 IS brings even distant subjects into view, making it the perfect camera for everything from school sport to family holidays.

Canon's optical image stabiliser technology combats the effects of camera shake, delivering sharp, blur-free shots throughout the camera's extensive zoom range.

The PowerShot SX110 IS features a range of twenty shooting modes designed to achieve optimum results in a wide range of lighting conditions.

Shooting modes include a new easy mode, which sees the camera automatically choose all shooting settings, perfect for beginners prone to making unsuitable adjustments. Easy mode also limits playback options to simple image viewing and deletion functions.

At the other end of the spectrum, experienced users can switch to full manual control and customise settings for special effects or unusual lighting.

Win cameras

Rekord offers an exciting competition on co-operation with Canon South Africa as part of its drive to clean up the environment.

Grade 10 tourism and geography and tourism pupils can enter the competition by identifying a project outside their school grounds.

The project may be about cleaning a river or spruit, painting the swings in a park or whatever. It must be an effort to clean up or beautify the neighbourhood.

A school in each of **Rekord's** nine distribution areas stands a chance to win a Canon PowerShot SX110IS camera.

Entries

Group entries per school are required to make a bigger impact on the environment. A detailed portfolio of before and after the project has to be sent to the newspaper not later than April 17, for adjudication.

It must be in A4-format and not be longer than ten pages.

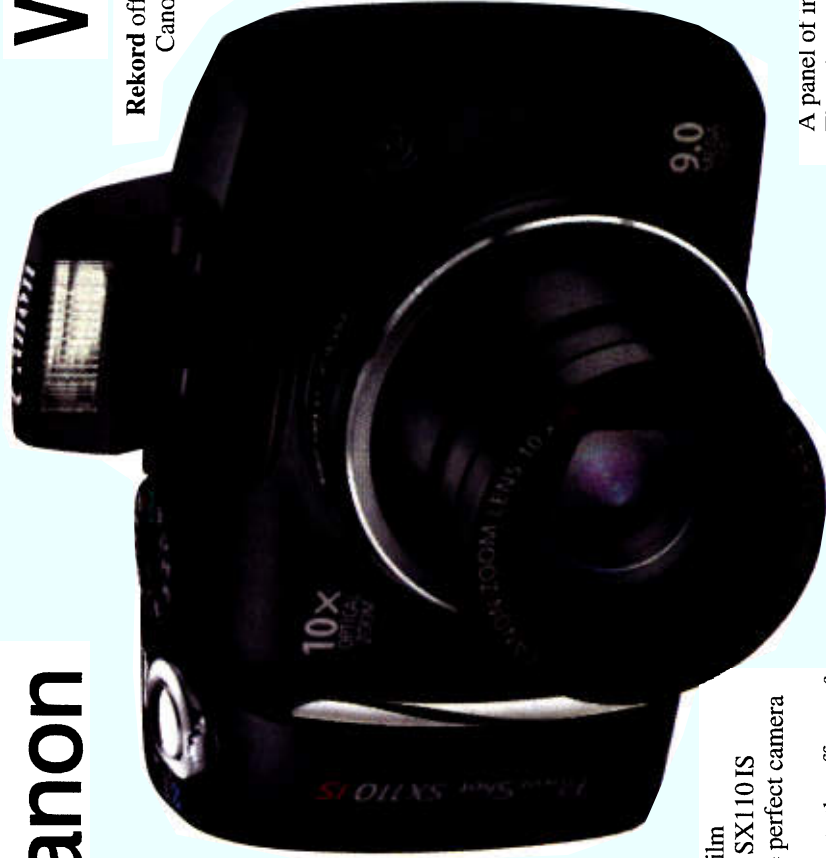
A panel of independent adjudicators will select the winners in **Rekord**.

Rekord also wants school's sport teams to have some fun.

During mayor games, teams could bet each other that the losing team has to wash the principal's car of the winning school, as an example.

Rekord undertakes to give regular publicity on these events.

Entry forms are available at **Rekord's** offices or can be faxed to schools. Phone 083-910-9102 and ask Ronel Hansrod at the editorial department for more information.



Win lots of big prizes

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The winners will be announced in May in a special supplement in **Rekord**.

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